

## **“WORKSHOP ON STARTUP BUSINESS”**

**St. Vincent Pallotti College, Raipur (C.G.)**

**Department of Commerce**

**Session 2022 – 2023**

### **NOTICE**

#### **Three Days Workshop on ‘Startup Business’**

This is to inform to all the students department of Commerce that  
**Three Days Workshop on ‘Startup Business’** has been organized.

**Date: 3/11/2022 – 5/11/2022**

**Day: Thursday, Friday, Saturday**

**Time: 11:00 A.M**

Interested students may give their names to their respective class In –  
Charge till 31/10/2022.

  
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HOD (Commerce)  
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RAIPUR (C.G.)

  
**Dr. Kuldeep Dubey**  
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# **St. Vincent Pallotti College, Raipur (C.G.)**

## **Department of Commerce**

**Session 2022 – 23**

### **REPORT**

#### **Three Day Workshop on 'Startup Business'**

Startup businesses play a vital role in driving economic growth, fostering innovation, and shaping the future of industries. Despite facing numerous challenges, Startups continue to thrive, fueled by a spirit of entrepreneurship, creativity, and resilience. By embracing emerging trends, addressing key challenges, and seizing new opportunities, Startups can chart a path to sustainable success in today's dynamic business landscape.

The Department of Commerce organized a 'Three-Day Workshop' on 'Startup Business' aimed at providing students with valuable insights into the intricacies of initiating and managing a Startup enterprise especially taking Chhattisgarh into consideration. The workshop took place from November 3rd to November 5th, 2022, spanning over three consecutive days, i.e. Thursday to Saturday, with sessions commencing at 11:00 am at St. Vincent Pallotti college. The event aimed to equip students with the necessary knowledge and skills to thrive in the entrepreneurial landscape.

The primary objectives of the workshop were as follows:

1. To familiarize students with the fundamentals of starting a business from scratch in various sectors such as retail, food, hospitality industries etc.
2. To impart knowledge about various aspects of entrepreneurship, including idea generation, business planning, funding, marketing, and scaling in the above industrial environment.
3. To provide insights into real-world challenges and solutions encountered by Startup founders.

The workshop comprised a series of interactive sessions, presentations, case studies, and practical exercises conducted by seasoned entrepreneurs across all the segments, industry experts, and faculty members specialized in entrepreneurship and commerce. The sessions were meticulously designed to cover a wide range of topics pertinent to Startup ventures.

#### **Day 1 (November 3rd, 2022):**

The inaugural day commenced with an opening ceremony, followed by keynote addresses by distinguished guest speakers who shared their entrepreneurial journey and valuable insights.



Subsequent sessions delved into the importance of ideation, market research, and feasibility analysis in the Startup ecosystem:

**Day 2 (November 4th, 2022):**

The second day focused on business planning and strategy formulation. Participants engaged in interactive workshops and group activities aimed at developing robust business models and effective execution strategies. Case studies of successful Startups provided practical insights into overcoming challenges and seizing opportunities.

**Day 3 (November 5th, 2022):**

The concluding day featured sessions on funding options, financial management, and marketing strategies for Startups. Expert panel discussions and Q&A sessions provided participants with the opportunity to seek guidance and clarification on various aspects of entrepreneurship. The workshop concluded with a closing ceremony and certificate distribution to acknowledge the participation and commitment of the attendees.

**Outcomes:** The workshop received enthusiastic participation from students, who found the sessions informative, engaging, and inspiring. Participants gained a deeper understanding of the entrepreneurial process in retail, manufacturing, food and hospitality segments and acquired practical skills essential for navigating the complexities of Startup ventures.

The three-day workshop on 'Startup Business' proved to be a resounding success, fulfilling its objectives of empowering students with the knowledge, skills, and inspiration needed to embark on their entrepreneurial journey. The Department of Commerce remains committed to organizing such initiatives in the future to nurture and support the entrepreneurial aspirations of its students. We extend our heartfelt congratulations to all the students who actively participated in the program and express our gratitude to the Director, Principal and Vice-Principal for providing platform for this transformative course.

  
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**Department of Commerce**  
**2022-2023**

**Three Days Workshop on 'Startup Business'**

| S. No | Name of Student       | 03-11-2022 | 04-11-2022 | 05-11-2022 |
|-------|-----------------------|------------|------------|------------|
| 1     | Aastha Sinha          | A.S.       | A.S.       | A.S.       |
| 2     | Abhinav Singh         | Abh.S.     | Abh.S.     | Abh.S.     |
| 3     | Adamyia Shrivastav    | AS         | AS         | AS         |
| 4     | Akash Soni            | Akash      | Akash      | Akash      |
| 5     | Aleena Rainy Lakra    | Aleena     | Aleena     | Aleena     |
| 6     | Diksha Singh          | Diksha     | Diksha     | Diksha     |
| 7     | Dimpi Jagat           | Dimpi      | Dimpi      | Dimpi      |
| 8     | Divyansh Kulshreshtha | Divyansh   | Divyansh   | Divyansh   |
| 9     | Jiya Nathani          | Jiya       | Jiya       | Jiya       |
| 10    | Kanishk Santwani      | Kanishk    | Kanishk    | Kanishk    |
| 11    | Karan Kumar Nishad    | K.N.       | K.N.       | K.N.       |
| 12    | Khushi Agrawal        | Khushi     | Khushi     | Khushi     |
| 13    | Kritika Kujur         | K.K.       | K.K.       | K.K.       |
| 14    | Kshitij Patel         | K.P.       | K.P.       | K.P.       |
| 15    | Kunal Wadhvani        | Kunal      | Kunal      | Kunal      |

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**2022-2023**

**Three Days Workshop on 'Startup Business'**

| S. No | Name of Student      | 03-11-2022 | 04-11-2022 | 05-11-2022 |
|-------|----------------------|------------|------------|------------|
| 16    | Ladlee Hariramani    | Ladlee     | Ladlee     | Ladlee     |
| 17    | Madhavi Paikra       | Paikra     | Paikra     | Paikra     |
| 18    | Mahak Sonawat        | Sonawat    | Sonawat    | Sonawat    |
| 19    | Manish Jangid        | Manish     | Manish     | Manish     |
| 20    | Md Aman              | Aman       | Aman       | Aman       |
| 21    | Roshani Kumari       | Roshani    | Roshani    | Roshani    |
| 22    | Ruman Kumar Sahu     | R.K.S.     | R.K.S.     | R.K.S.     |
| 23    | Sakshi Ojha          | Sakshi     | Sakshi     | Sakshi     |
| 24    | Sandeep Patel        | SP         | SP         | SP         |
| 25    | Teena Pinjani        | Teena      | Teena      | Teena      |
| 26    | Tushar Gupta         | Tushar     | Tushar     | Tushar     |
| 27    | Vaibhav Raj Joshi    | Vaibhav    | Vaibhav    | Vaibhav    |
| 28    | Vaishali Koshle      | Vaishali   | Vaishali   | Vaishali   |
| 29    | Vaishnavi Dhurandhar | V.D.       | V.D.       | V.D.       |
| 30    | Viral Patel          | V.P.       | V.P.       | V.P.       |

  
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